



EAGLE i360

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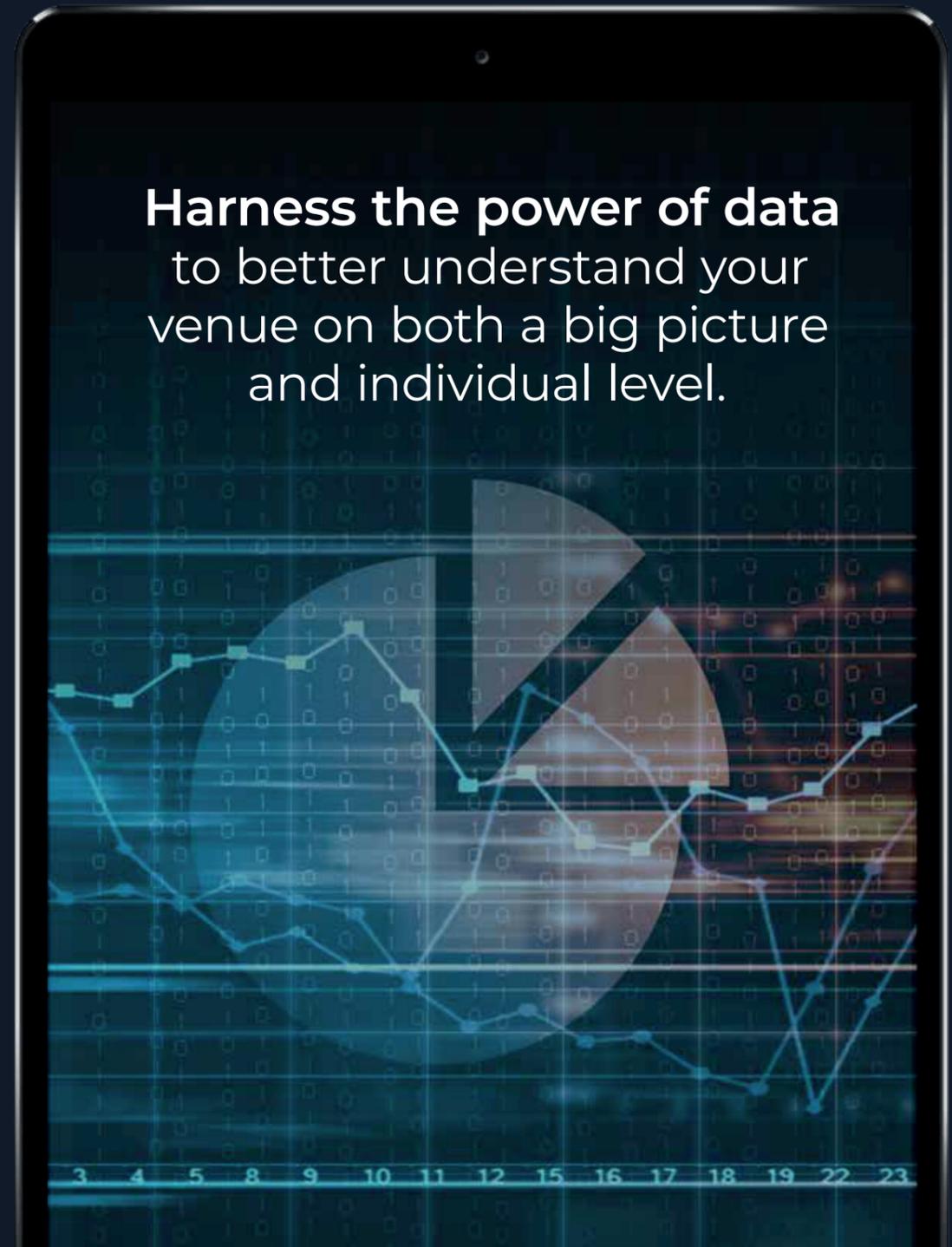


EAGLE i360

4/148 Chesterville Road
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Next Payments' major
shareholder is Macquarie Group

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P A Y M E N T S

DNS
SPECIALIST SERVICES





EAGLE i360

- Quickly see the performance of your KPIs all in one page, with an interactive and insightful Dashboard so you can make swift data-driven decisions.
- Unify live data from your Gaming System & point of sale (POS) and see it all on one platform.
- Have an extensive range of reports ready at your fingertips to distil your data into clear and crisp visuals and tables.
- Seamlessly construct, market and review campaigns and events without consuming valuable hours.
- Deeply understand your patrons with a Player View and customer relationship management (CRM) tool so you can remove the guessing work and tailor your venue's experience to their needs.
- Better understand your daily operations and bridge any communication gaps you have with your team with the shift report functionality.



EAGLEi360 Basics

Dashboard Track staff interactions, POS performance, machine performance and player data all on one clear dashboard.

Gaming Machine View Manage your entire floor with the performance reports, trend data, heat maps, zoned floor analysis and more. Know more, soar higher.

Player View See member profiles including contact information, key relationships and interests, along with detailed consumer activity and analytical reports.

Business Intelligence (BI) Reports Automatically generate accurate return on investment (ROI) reports without having to lift a finger. Get daily reports on how you're tracking versus previous trade periods, along with performance projections.

EAGLEi360 Essentials

With EAGLEi360 Essentials you will enjoy all the features of EAGLEi360 Basics including Dashboard, Gaming Machine View, Player View and BI Reports plus:

Shift Reports Allow the ability to track current day's events, member and staff comments as well as delegate and manage tasks. Have this data summarised in a report and sent to you the next morning to keep up to date.

Campaign Builder Create and deliver your own targeted one-to-one or group marketing campaigns for members to drive visitation with complete flexibility. See the performance for your campaigns and see how impactful the campaign was to your business and plan future marketing campaigns.

CRM Develop your own CRM tool, built exclusively for on-floor use in gaming and hospitality venues. Manage relationships and give your team the tools to consistently deliver exceptional member experiences.

Additional Modules

POS Integration Keep track of POS performance and understand how it affects and influences different sectors of your business.

Marketing Integration Collect all the venue's events into a clear calendar view so you know what's occurring each day. Plus, review performance and analyse how consumers interact with these events.